



SEED COMPANY

MILWAUKEE 1,  
WISCONSIN

PHONE: BRoadway 6-0373

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U. S. Department of Agriculture

322 EAST FLORIDA STREET

## WHOLESALE PRICE LIST No. 58-1

February 20, 1958

### LAWN SEED MIXTURES

**RAINBO LAWN** and **SHADE GRASS** seed mixtures are "Chem-Coated" with Du Pont's "Arasan" a non-poisonous fungicide. Seed treated in this way prevents rotting and seedling blight—thus increasing the stand of the grass up to 46%.

#### RAINBO

Contains Kentucky Bluegrass, Creeping Red Fescue, Red Top and Astoria Bentgrass.

#### Chem-Coated

	PER 100 POUNDS
1 pound carton (25 & 50 per carton)	\$70.00
5 pound bag (10 per bundle)	68.00
25 pound bag	65.50
50 pound bag	65.25
100 pound bag	65.00

#### RAINBO SHADE

Contains Penn State Chewings Fescue, Poa Trivialis, Creeping Red Fescue, Red Top and Perennial Ryegrass.

#### Chem-Coated

	PER 100 POUNDS
1 pound carton (25 & 50 per carton)	\$55.00
5 pound bag (10 per bundle)	53.00
25 pound bag	50.50
50 pound bag	50.25
100 pound bag	50.00

#### BLuemound

Contains Kentucky Bluegrass, Creeping Red Fescue, Red Top and American Ryegrass.

	PER 100 POUNDS
1 pound carton (25 & 50 per carton)	\$50.00
5 pound bag (10 per bundle)	48.00
25 pound bag	45.50
50 pound bag	45.25
100 pound bag	45.00

#### GREENDALE

Contains Kentucky Bluegrass, Kentucky 31 Fescue, Timothy, White Clover, and American Ryegrass.

	PER 100 POUNDS
1 pound carton (25 & 50 per carton)	\$38.00
3 pound bag (20 per bundle)	36.00
5 pound bag (10 per bundle)	36.00
25 pound bag	33.50
50 pound bag	33.25
100 pound bag	33.00

#### STAR

Contains Kentucky Bluegrass, Alta Fescue, Meadow Fescue, Timothy, and American Ryegrass.

	PER 100 POUNDS
25 pound bag	\$28.50
50 pound bag	28.25
100 pound bag	28.00

#### MERION BLUEGRASS BLEND

Contains Merion, Kentucky Bluegrass, Pennlawn Red Fescue and Astoria Bentgrass.

	PER 100 POUNDS
1 pound bag	\$80.00
5 pound bag	78.00
100 pound bag	75.00

#### WHITE CLOVER

	PER 100 POUNDS
½-lb. box	\$61.00
1-lb. box	60.00

#### ASTORIA BENTGRASS

	PER 100 POUNDS
1-lb. bag	\$65.00

#### SEASIDE BENTGRASS

	PER 100 POUNDS
1-lb. bag	\$140.00

#### KENTUCKY BLUEGRASS

	PER 100 POUNDS
1-lb. bag	\$65.00
5-lb. bag	62.00

### TURF GRASSES and WHITE CLOVER

#### KENTUCKY BLUEGRASS

	PER 100 POUNDS
Rainbo Brand — 21-lb. per bushel	\$55.00
24-lb. per bushel	60.00
28-lb. per bushel	67.00

#### ROUGH BLUEGRASS (Poa Trivialis)

	PER 100 POUNDS
Fancy Imported	\$35.00

#### RED TOP

	PER 100 POUNDS
Rainbo Brand	\$35.00
Extra-Fancy	39.00

#### ANNUAL RYEGRASS

	PER 100 POUNDS
Domestic	\$10.50

#### PERENNIAL RYEGRASS

	PER 100 POUNDS
Certified-Blue Tag	\$11.50

#### CHEWINGS FESCUE

	PER 100 POUNDS
Domestic	\$47.00

#### CREEPING RED FESCUE

	PER 100 POUNDS
Domestic-Certified	\$16.50
Imported	42.50

#### ILLAHEE CREEPING RED FESCUE

	PER 100 POUNDS
Certified	\$55.00

#### PENN STATE CHEWINGS FESCUE

	PER 100 POUNDS
Domestic	\$52.00

#### PENNLAWN CREEPING RED FESCUE

	PER 100 POUNDS
Certified	\$57.00

#### KENTUCKY 31 FESCUE

	PER 100 POUNDS
Domestic	\$16.00

#### MEADOW FESCUE

	PER 100 POUNDS
Imported	\$12.00

#### ASTORIA BENTGRASS

	PER 100 POUNDS
Certified-Blue Tag	\$55.00

#### HIGHLAND BENTGRASS

	PER 100 POUNDS
Certified	\$38.00
Net Certified	37.00

#### SEASIDE BENTGRASS

	PER 100 POUNDS
Certified	\$130.00

#### WHITE CLOVER

	PER 100 POUNDS
Fancy	\$50.00
Choice	45.00
Mixing Grade	40.00

#### MERION KENTUCKY BLUEGRASS

	PER 100 POUNDS
Domestic - 1 to 49 lbs.	\$145.00
Domestic - 50 lbs. or more	135.00
Certified - 50 lbs. per bag	140.00

#### ARBORETUM KENTUCKY BLUEGRASS

	PER 100 POUNDS
Rainbo Brand	\$140.00

#### TIMOTHY

	PER 100 POUNDS
Rainbo Brand	\$16.00





# SEED COMPANY



# MILWAUKEE I, WISCONSIN

PHONE: BRoadway 6-0373

322 EAST FLORIDA STREET

ESTABLISHED 1918

## WHOLESALE PRICE LIST

We quote today's prices subject to market change, for prompt shipment, F.O.B. Milwaukee, gross weight, bags included at no extra cost. In quantities less than a full bag, prices will be slightly higher. Terms—net cash.

It is unnecessary for a dealer to secure a Wisconsin Seedsman license to resell seeds quoted in this list in the original packages bearing our Permit No. 1640.

DISCLAIMER: KELLOGG SEED COMPANY warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, expressed or implied.

### CARCO-X

(For the Practical Gardener)

Soil Treatment — Repellant — Contact  
Insecticide — Fungicide

SIZES	PER DOZEN	RETAIL EACH
1/2 pt. (glass) .....	\$ 9.00	\$1.25
Pints (tin) .....	13.32	1.85
Quarts (tin) .....	21.60	3.00
Gallons (tin) .....	63.00	8.75

### SEEDERS and FERTILIZER SPREADERS

A complete line for landscapers and home owners.  
— ask for prices —

### NITRA-GROW

Ready to use planting mix. For use in planters, flower boxes, pots, in gardens, flats and seed frames and many other uses.

	DEALER PER DOZEN	RETAIL EACH
Household bag, 2 lbs. (packed 12 per case).....	\$5.52	\$ .69
Garden-size package, 20 lbs. (packed singly).....	1.83 ea.	2.75

### PEAT MOSS — Horticultural

PREMIER — Certified Imported Canadian in Plastic Bales  
For lawns, trees, shrubs, flower and vegetable gardens.

	DEALER EACH
Standard or Large Bale.....	\$4.10
Kar Bale .....	3.10
Pick-up Bale .....	2.20
Garden Pak .....	1.10
Plant Pak .....	.60

	DEALER EACH
Standard or Large Bale.....	4.20
Handy .....	3.15

### PREMIER — NURE

A good organic fertilizer with a peat moss base.

	DEALER PRICE
5-lb. bags (12 per case).....	\$.35 each
50-lb. bags .....	1.75 each

### TERRA-LITE

Vermiculite Plant Aid  
Nature's own soil conditioning mineral.

SIZE	DEALER PRICE PER BAG	RETAIL PRICE PER BAG
3 1/2 bushel (4 cubic feet).....	\$1.50	\$2.35
2 bushel (2 1/2 cubic feet).....	1.20	1.95
for 6 .....		
1/2 bushel (6 bags per carton).....	.365	.95
for 12 .....		
1/2 peck (12 bags per carton).....	.320	.45

### FERTILIZERS

#### MILORGANITE (5.5-4-0)

An ideal turf fertilizer. We are distributors of Milorganite for Wisconsin (exclusive of Milwaukee County) and Upper Michigan. Milorganite quotations apply only in this distributive territory. (Special prices for car lots.)

#### FERTILIZER — WEED KILLER COMBINATION

SIZES	DEALER PRICE PER TON F.O.B. OUR WAREHOUSE
40 pound bag .....	\$60.00
80 pound bag .....	50.00
100 pound bag .....	48.00

### SACCO (4-12-4)

An excellent, complete commercial fertilizer for lawns, trees, shrubs, and gardens. Packed in 4 convenient sizes to meet your customer's needs.

SIZES	DEALER PRICE	RETAIL PRICE
10-lb. * carton (packed in cases of 8 cartons)	\$.72 ea.	2 1/2 lb. box \$.29
		5 lbs. .55 (two 2 1/2 lb. boxes)
		10 lbs. 1.10
25 lb. bag .....	\$.10 ea.	\$1.69
(packed in cases of 2 bags)		
50 lb. bag .....	1.66 ea.	2.55
100 lb. bag .....	3.16 ea.	4.85

### G & F (10-6-4)

Greens and fairway fertilizer for finer lawns.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
25 lb. bag .....	\$1.27	\$1.95
50 lb. bag .....	2.12	3.25
100 lb. bag .....	4.07	6.25

### WEDO (6-10-4) FEEDS GRASS — KILLS WEEDS

A balanced formula of grass feeding elements, plus weed killing 2, 4-D. Kills most broad-leaved weeds.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
25 lb. bag .....	\$1.65	\$2.50
50 lb. bag .....	2.45	3.75
100 lb. bag .....	4.75	7.25

### SOLUBLE SACCO (18-25-18)

A completely soluble plant food.

SIZES	DEALER FOR 12	RETAIL EACH
1 pound box (24 per case).....	\$.52	\$.69
for 6 .....		
3 pound bag .....	12.00	1.49
(6-3-lb. bags per case) .....	Each	
25 pound drum .....	6.50	9.75

### MILCYANATE

(Contains herbicide for control of Crab Grass and chickweed.)

SIZE	DEALER	RETAIL
50 pound bag .....	\$.450	\$ 8.00

### Du Pont SOLUBLE PLANT FOOD (19-22-16)

SIZES	DEALER PRICE PER DOZ.	RETAIL PRICE EACH
2 doz. 6-oz. cans .....	\$.518	\$.69
1 doz. 1 1/2-lb. cans .....	14.65	1.95
6 only 4-lb. bags .....	29.60	3.95

### FERRO F-T-E

FRITTER TRACE ELEMENTS

SIZES	DEALER PRICE PER DOZ.	RETAIL PRICE EACH
1 doz. 1-lb. canisters .....	\$ 7.20	\$ 1.00
6 only 5-lb. bags .....	22.20	2.95
1 only 50-lb. bag—each.....	10.00 ea.	12.50

### DU PONT GARDEN CHEMICALS

#### PACKAGE SIZES — CONTENTS OF SHIPPING CONTAINER

PRICES TO DEALERS DOZEN

SUGGESTED PRICES TO CONSUMER EACH

### ROSE INSECTICIDE AND FUNGICIDE

New complete formula. Controls insects and diseases.	2 doz. 8-oz. squeeze — dusters ..	\$11.20	\$1.49
	2 doz. 8-oz. dust guns .....	9.68	1.29
	1 doz. 1-lb. canisters .....	12.70	1.69
	8 only 3-lb. bags .....	28.13	3.75

### FLORAL DUST (or Spray)

For use on all flowering plants to control insects and diseases.

# DU PONT CHEMICALS

PRODUCT	PACKAGE SIZES— CONTENTS OF SHIPPING CONTAINER	SUGGESTED PRICES TO CONSUMERS EACH	PRICES TO DEALERS CASE OR UNIT
<b>DORMANT SPRAY OIL</b>			
1 doz. 1-qt. cans.....	\$ 1.25	PER DOZEN	
1 doz. 1-qt. cans..... \$ 1.25 \$10.15			
<b>SPREADER - STICKER</b>			
4 doz. 1-oz. cans.....	\$ .59	FOR 48	
1 gal. can .....	8.65	\$ 6.90 ea.	
5 gal. can .....	42.00	32.50 ea.	
<b>50% Tech. METHOXYCHLOR — "Marlate" 50 (Wettable Powder)</b>			
2 doz. 8-oz. canisters.....	\$ 1.15	FOR 24	
		\$18.40	
<b>50% DDT (Wettable Powder)</b>			
2 doz. 1-lb. canisters.....	\$ 1.15	FOR 24	
		\$18.40	
<b>"FERMATE" FUNGICIDE (Wettable Powder)</b>			
2 doz. 8-oz. canisters.....	1.00	FOR 24	
		16.00	
<b>FUNGICIDE - A ("PARZATE") (Wettable Powder)</b>			
2 doz. 6-oz. canisters.....	\$ .55	FOR 24	
		\$13.60	
3-lb. bags (12 to case).....		PER LB.	
		\$ .51	

## GARDEN PRODUCTS ASSORTMENT Squeeze-Dusters

PACKAGE SIZES— CONTENTS OF SHIPPING CONTAINER	SUGGESTED PRICES TO CONSUMERS	PRICE TO DEALERS PER CASE
12 only 8-oz. R.I. & F. ....	\$1.49	
4 only 8-oz. F.D. ....	1.19	
4 only 8-oz. V.G.D. ....	1.19	\$19.90
4 only 8-oz. T.D. ....	1.10	

# ACME

## Insecticides — Fungicides — Weed Killers

### RED RIVER POTATO MIX

GET'EM ALL AT ONCE! A scientific, one-product, complete control of insects and blight that attack potatoes.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$14.40	\$1.00
4 lb.	12	23.40	3.25

### ARSENATE OF LEAD

A STANDARD CONTROL FOR EATING INSECTS. Widely recommended for control of most chewing insects damaging fruit and shade trees, vegetables, tobacco, berry bushes and vines. Also for grub-proofing lawns and golf courses.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb. can.	24	\$14.40	\$ 1.00
1 lb. bag	24	12.96	.90
4 lb. bag	12	Market	

### DUSTING SULPHUR

FOR GARDEN AND LAWN USE. A finely divided sulphur for dusting. Controls mildew, black spot, leaf spot, almond mite, two spotted mite, red spider, thrip on roses, chrysanthemums, snapdragons, dahlies, phlox, hollyhocks and most other flowers. Very effective for chigger control in lawns.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
2 lbs. can.	12	\$6.12	.35

### GARDEN GUARD

SAFE ON GARDEN VEGETABLES. 1% Rotenone, the active element, is harmless to humans and pets. It is effective in controlling insects preying on beans, cabbage, currants and many other vegetables, also flowers.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$ 9.93	.69
4 lbs.	12	12.60	1.75
50 lbs.	1	9.90 ea.	16.50 ea.

### 6% CHLORDANE DUST

A SURE ANT KILLER. On lawns for ants, chiggers, chinch bugs, grubs and sod webworm. In the house for roaches, silver fish, centipedes, crickets, scorpions, spiders, carpet beetles, brown dog ticks and boxelder bugs. May also be used in soil for grubs and maggots and on storage bulbs.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
1 lb.	24	\$ 9.94	.69
4 lbs.	12	12.60	1.75

### WEED-NO-MORE

POSITIVE ACTING 2-4-D. For lawn weeds.

SIZE	PACKING PER CASE	DEALER PER CASE	CONSUMER EACH
8 oz.	12	\$7.20	\$1.00
Qt. (with sprayer)	6	10.74	2.98

We also stock other Acme Insecticides and Fungicides

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## MARKET QUOTATIONS

Lawn Grass Seed  
Highway and Turf  
Grasses, Fertilizers  
Peat Moss, Seeders, Weed Killers  
Insecticides, Fungicides  
and Seed Disinfectants

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